

Contract # 48997

Schedule Dates 11/01/12-11/06/12

Advertiser WARREN FOR SENATE 2012 (3373)

Agency Media Strategies & Research (1800)

Product POLITICAL CANDIDATE (1051)

Brand Est. 13029 (28326)

Salesperson Shiebler, Charles (1011)

Sales Office WHDH

Buyer Name /

Phone/Fax

CPE 13029

Account Types Local/Political Candidate Agency

Billing Type Standard

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Media Strategies & Research  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030

Date Entered 10/31/12  
Last Modified 10/31/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$15,180.00  
Net Total \$86,020.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 43 \$101,200.00  
Grand Total: 43 \$101,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	6A- 6:30A (ET)	1	1		1	1	1			3	\$1,900.00	\$5,700.00	WHDH Boston (WHDH)		10/31/12
2.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	6:30A- 7A (ET)			1	1	1				2	\$1,900.00	\$3,800.00	WHDH Boston (WHDH)		10/31/12
3.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	7A- 8A (ET)	1				1				2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/31/12
4.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	8A- 9A (ET)		1	1	1	1				2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/31/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6A- 7A (ET)						1			1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/31/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- 9A (ET)						1			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/31/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- 9A (ET)							1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/31/12
8.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	9A- 9:30A (ET)	1			1	1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12
9.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	9:30A- 10A (ET)		1	1	1	1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12
10.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	10A- 11A (ET)		1	1	1	1				2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/31/12
11.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	11A- 12P (ET)		1	1	1	1				4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		10/31/12
12.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	12P- 12:30P (ET)	1				1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12
13.0	Normal Line / SPOT	11/01/12-11/06/12	3	:30	12:30P- 1P (ET)		1	1	1	1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.





WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Media Strategies & Research  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030

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**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 13029  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type**  
**Comments**

**Date Entered** 10/31/12  
**Last Modified** 10/31/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$15,180.00  
**Net Total** \$86,020.00  
**Sales Tax**

**WHDH BOSTON (WHDH)**  
**By Broadcast Month**  
Nov. 2012 43  
Grand Total: 43  
**Spots**  
**Rate**  
\$101,200.00  
\$101,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	10A- 11A (ET)	1						1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/31/12
15.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10:30A (ET)	1						1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/31/12
16.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	3P- 4P (ET)	1	1		1	1	1			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		10/31/12
17.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	7P- 7:30P (ET)	1				1	1			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/31/12
18.0	Normal Line / SPOT	11/01/12-11/05/12	3	:30	7:30P- 8P (ET)	1	1		1	1	1			3	\$2,400.00	\$7,200.00	WHDH Boston (WHDH)		10/31/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- THE VOICE	1	1							1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/31/12
20.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7:57P- THE VOICE (R)	1			1					1	\$12,000.00	\$12,000.00	WHDH Boston (WHDH)		10/31/12
21.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	10:01P- ROCK CENTER WITH BRIAN WILLIAMS	1			1					1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		10/31/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:57P- NBC SPORTS- Breeders' Cup	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/31/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9P- NBC MOVIE OF THE WEEK	1						1		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/31/12
25.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live	1						1		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		10/31/12
26.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:55P- 7 SPORTS XTRA	1						1		1	\$550.00	\$550.00	WHDH Boston (WHDH)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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